

Nadia Granata

UX Designer

Graphic Designer



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SKILLS

Illustration
Storyboarding
Graphic Design
Wireframing & Prototyping
Color Theory
Iconography & Typography
Visual Design
Interaction Design
2D Animation
User Persona
User Research
User Interviews
Usability Testing
Information Architecture
HTML & CSS
Javascript
Bootstrap
Project Management

TOOLS

Figma
Photoshop
Illustrator
InDesign
After Effects
Blender
Clip Studio Paint
Procreate
Visual Studio Code
Dreamweaver
Github
Jira & Trello
Miro

EXPERIENCE

UX Designer/Graphic Artist, InventCan Corp.

Oct. 2022-Present

Toronto, ON

I worked with a small team to compile key insights from user research to assess pain points of users for a delivery service app and implemented wireframing and UI elements using Figma to create prototypes used for testing and implementation into the GTA market. I also design and create graphic illustrations/animations using photoshop and procreate which were then used to present to VC investors.

Currently, I lead a team that is creating a skills and chance game that incorporates metaverse and blockchain technology. In addition to being the project lead, my responsibilities include creating concept art and 2D game assets which are then turned into 3-D models and incorporated into Unity. I have also created some 3-D models in Blender which are also imported into Unity to be used for gameplay.

Photo Processing/Digital Touch-up Artist, My Studio Party

Sept. 2021-Present

Remote

I edit and format photos taken from children's parties to have them ready to present to parents so they'd have a special memento from that special day using Adobe Lightroom to touch up photos using filters, lightening, vibrance and saturation and temperature control tools

Illustrator/Graphic Artist, Blitz the Cat

May 2021-Oct. 2022

Remote

I worked closely with the creator of the character to design a 10 page coloring book featuring characters which I then penciled and digitally inked. I used Photoshop and Clip Studio Paint to color illustrations to be used for merchandising as well as edited and formatted images and typography in Adobe InDesign to be ready for printing by Amazon

Freelance Graphic Designer, Ginto Clothing Ltd.

Jan. 2019-2020

Remote

I worked with client to design and create original character graphics for apparel use to bring a more fun loving element to the clothing then penciled, inked, coloured and formatted graphic characters using Adobe Photoshop and Clip Studio Paint to bring the vision of the client to life

Mural Artist, Johnny Lombardi Public School

April-August 2019

Woodbridge, ON

Lead a small team to brainstorm ideas to promote mental health and wellness which were then developed and I executed into a mural using acrylic paint onto a large canvas (48"x60")

EDUCATION

University of Toronto, School of Continuing Studies

March 2022

Toronto ON

Certificate, UX/UI Design and Front End Development

Max the Mutt, School of Animation, Art and Design

April 2015

Toronto ON

Diploma, Illustration for Sequential Arts

ADDITIONAL EXPERIENCE

Designated Early Childhood Educator, YRDSB

May 2015- Oct. 2022

York Region, ON